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Connecting Employers with Quality Employees

July 3, 2020

Dear Board,

For your consideration, the BCW|Workforce's Executive Administration is suggesting the following WIBBCW Board-facilitated projects for Program Year 2020 (July 1, 2020 – June 30, 2021):

- Engage [Innovation Economy Partners](#) to **create a locally-relevant, searchable tool** for labor market and other business, employment and career services information, available through our developing BCWWorkforce.com website.

While our Outreach & Engagement Team builds our area's site to inform, engage and triage customers, Innovation Economy Partners will consolidate currently used data-gathering tools and technology for interactive resource pages for end-users. These pages will give the BCW|Workforce area's businesses, employers, existing and emerging workforce, partners, program leaders and service providers access to up-to-date, easy-to-use employment, career, and labor market tools. The Executive Team, as led by our area's Employer Solutions Intermediary, will ensure that our area's economic, labor force and workforce development leaders consistently benefit from using these pages.

- **Develop a Decision Tree tool**, where end users can enter information that connects the area's partners, programs and/or services to eligible Adult, Dislocated Worker or Emerging Workforce (Youth) individuals. The tool will then connect the end-user to a local Career Advisor who will coordinate these services. For example:
 - This Decision Tree would guide the Emerging Workforce (Youth) towards all available assets in the area, and
 - This Decision Tree would guide eligible Adult/Dislocated Workers towards the area's WIET-approved education and/or training options to improve their employability, retention, or career goals.

This resource would be available through the BCWWorkforce.com website.

- **Launch a BCW|Workforce Solutions Collaborative.**
 - A board-run 501(c)(3) that joins leaders in business, workforce development, education, training, economic development and funders, to accelerate skill and talent development improvements, innovations and opportunities for a pipeline of skilled workers who meet the needs of our region's 21st Century employers.

Donors, a commissioned grants writer and fund-raising events would sustain the Partnership.

These project ideas will be presented for discussion at the July 10, 2020 Board Meeting.

WIBBCW Board approval and guidance from each member will be needed to successfully execute these projects, while we collaborate to rebuild our economy, re-empower our workforce, identify and exceed new local performance goals, and present the BCW|Workforce Development Area as a model for how regions successfully recover from the damage caused by the COVID-19 pandemic.